

Parul Institute of Law
Organise

WORKSHOP ON

**Innovation Validation – Converting Innovation
into a Start-up**

 29 August 2025

 Class room 412 ,
Shubhash Chandra Bose
Building, Parul University

 10:30-3:30 PM Onwards

Anokhee M

CEO Immuniso,
Vadodara Gujarat.



Convener

Dr. Rajendra Parikh
(Dean Faculty of Law)

Coordinator

Dr. Pritesh Panchal
(Assistant Professor Faculty Of Law)

Report on

Workshop on innovation validation and converting innovation in to a start-up

ACTIVITY TYPE	Workshop on innovation validation and converting innovation in to a start-up		
DATE & TIME	29/08/2025	Duration	1 Day
SEMESTER	All	No. of participants	52
EXPERT NAME WITH DESIGNATION	Ms. Anokhee N, CEO Immuniso, Vadodara, Gujarat		

Introduction

Innovation is the spark that fuels entrepreneurship, but turning an idea into a successful start-up requires more than creativity. It demands careful **validation of the innovation**, understanding customer needs, and building a sustainable business model. This workshop aims to guide aspiring entrepreneurs through the journey of testing their ideas, validating market potential, and learning how to transform innovations into viable start-ups. Participants will gain practical insights into the process of idea validation, prototype development, and strategies for launching a business with confidence.

The program was organized by the Parul Institute of Law in association with Parul Innovation and Entrepreneurship Research Centre on “Workshop on innovation validation and converting innovation in to a start-up”, on 29th August, 2025 for the students of faculty of Law, Parul University.

Objectives of the Session

The main objective of this workshop is to help participants bridge the gap between **innovation and entrepreneurship**. Specifically, it aims to:

1. **Introduce the concept of innovation validation** by focusing on methods to test ideas, assess feasibility, and identify real customer needs. Subtopics include problem-solution fit, market research tools, and customer feedback mechanisms.
2. **Guide participants in developing prototypes and minimum viable products (MVPs)** that help validate ideas quickly and cost-effectively. Subtopics cover prototyping techniques, pilot testing, and iterative improvements.
3. **Provide knowledge on building a business model** by aligning innovations with revenue generation strategies and scalability. Subtopics include business model canvassing, cost structures, and value proposition design.
4. **Familiarize participants with the process of converting innovation into a start-up**, covering legal, financial, and organizational aspects. Subtopics include company registration, funding options, and team building.
5. **Encourage entrepreneurial mindset and risk-taking ability** by sharing case studies of successful start-ups. Subtopics include lessons from failures, resilience building, and innovation-driven entrepreneurship.

Learning Outcomes

1. **Validate innovations effectively** by applying structured methods such as customer discovery, surveys, and pilot testing. They will learn to analyze market needs, confirm demand, and avoid investing in untested ideas.
2. **Develop prototypes and MVPs** to test their ideas in real-world scenarios. Participants will gain hands-on understanding of rapid prototyping, iterative development, and using feedback loops for improvement.
3. **Design a business model around their innovation** by using tools like the Business Model Canvas and Value Proposition Canvas. They will learn how to link innovation with profitability, scalability, and long-term sustainability.
4. **Convert their validated innovations into a start-up** by understanding legal structures, funding opportunities, and team-building strategies. They will gain clarity on the steps involved in formalizing a business entity.

5. **Adopt an entrepreneurial mindset** that values learning, adaptability, and resilience. Through case studies and interactive discussions, they will develop confidence to handle risks, embrace challenges, and pursue innovation-led growth.

Conclusion

Innovation alone is not enough to build a successful enterprise—its true value lies in validation, adaptation, and execution. Through this workshop, participants have gained insights into validating ideas, developing prototypes, designing sustainable business models, and understanding the pathway from innovation to entrepreneurship. By combining creativity with structured validation and entrepreneurial strategies, innovators can minimize risks, attract resources, and successfully launch their ventures. The workshop concludes with the hope that participants will not only refine their ideas but also gain the confidence to transform innovation into impactful start-ups that contribute to economic growth and societal progress.

Glimpses of the Program









Parul Institute of Law
Faculty of Law, Parul University, Vadodara.

Event: Workshop on Innovation validation - converting innovation into a start-up
Event Attendance Sheet

Date: 29/8/2025 Day: Friday Time: 10:30 to 3:30 PM

Coordinator: _____

Enrollment Number	Name	Division/Section	Sign
073	Monali	BBA LLB	Monali
074	S MANISHA CHAUDHARY	BBA - LLB	Manisha
023	Nidhya Mishra	BBA - LLB	Nidhya
049	Shreya Vijay	BBA - LLB	Shreya
018	Janki Singh	BBA - LLB	Janki Singh
040	Riya Kumar	BBA - LLB	Riya
020	Mahi Singh	BBA LLB	Mahi
17	DIANA AIU	Bcom. LLB	DIANA
097	Manica Mandala	BBA - LLB	Manica
098	TEMAI S. MARME	B.B.A LLB	TEMAI
027	Pallavi Kumari	B.B.A LLB	Pallavi
061	Yovan Panchal	BBA - LLB	Yovan
062	Yuvraj Bishra	BBA - LLB	Yuvraj
033	Proveen	BBA - LLB	Proveen
026	NAMAN Jaiswal	BBA - LLB	Naman
065	Nisha Chauhan	B.B.A - LLB	Nisha
056	Tawana Mutsangwa	BBA - LLB	Tawana
102	Bryline T Dzokurasa	BBA - LLB	Bryline

Enrollment Number	Name	Division/Section	Sign
2417343020007	Vijay manek	B.COM LLB	V.K.maoek
2417343020003	Moksha Pramodhi	B.COM LLB	Moksha
— 12	Pritika yadav	B.COM LLB	Pritika
— 08	Muzi koushik	B.COM LLB	Muzi
— 14	Saiyed zara	B.COM LLB	Saiyed
— 04	Jyoti Singh	B.COM LLB	Jyoti
— 04	Aditya Jiwani Ji	BBA LLB	Aditya
— 03	Abhijitnandan Gurjaram Ji	BBA LLB	Abhijitnandan
2417343030024	Nikonka	BBA LLB	Nikonka
— 94	Harshita	BBA LLB	Harshita
— 21	Rosalba Montaure	B.COM LLB	Rosalba
— 77	Agnes Gunua	BBA LLB	Agnes
— 67	Anshika chauhan	BBA LLB	Anshika
— 64	Roshni Mishra	BBA LLB	Roshni
— 14	Uday Chawhan	BBA LLB	Uday
— 91	Aryan Kumar	BBA LLB	Aryan
— 32	Prateek Kumar Pandey	BBA LLB	Prateek
— 17	Himanshi Rabejha	BBA LLB	Himanshi
— 66	Nishi Tiwari	BBA LLB	Nishi
— 38	Rishiraj Rajput	BBA LLB	Rishiraj
— 41	Sachidanand patil	BBA LLB	Sachidanand
— 59	Sufyam Vora	BBA LLB	Sufyam
— 21	Salman Manihar	BBA LLB	Salman
— 13	Chandra Varshan Pilli	BBA LLB	Chandra
— 51	Shantanu Shrivastav	BBA LLB	Shantanu

Event: _____ Date: _____